

Rep Order# 8869856 Ver# 7 Status Revised  
EC'd Yes Traffic Order# 59060

Printed: 09/27/2012 1:03 PM  
Last Received: 09/27/2012 12:56 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product LOVE/CONGR  
Estimate# 928CO3  
Buyer PATRICIA DOME  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/928CO3  
Flight Dates 09/21/2012 - 10/04/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) NILE NOYES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE REV PER STA EMAIL. \$10 CREDIT, REV TTL IS \$5105.  
PLS CK AND CNF  
THANKS  
NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	SA	5P-530P	SAT 5P NEWS	:30	\$175.00	09/29-09/29	0	0	0	\$0.00	
	Rating: 2.2											
	Sales Remark: V7 NA											
	V7 Comment Changed, Spots/week Changed											
	*14	M	5P-530P	5P NEWS	:30	\$165.00	10/01-10/01	1	1	1	\$165.00	
	Rating: 2.2											
	Sales Remark: V7 MKG FOR LN 10											
	V7 Added											

---REPORT TOTALS---

Report Totals: 1 / \$165.00

---SALES MONTHLY TOTALS---

Sep 12: 7 / \$3,590.00 Oct 12: 7 / \$1,515.00

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Sales Totals: 14 / \$5,105.00

Station Totals: 14 / \$5,105.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$25,525

CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	32%
KSTU	11%	KTVX	20%	KUCW	0%	KUPX	0%	KUTV	37%
NTVX	0%								

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books MAY12  
Demos RA35+